

Dance or Die Records and
Crew 932 present

DJ Self Help

"This is an Emergency"

Remix EP

The new dancefloor killer

from "true rising talent" (-*WCRS FM*), Ohio DJ & Producer, Self Help, is not a typical four-on-the-floor electro dance tune; Self Help bends the boundaries of bass music by combining electro-house, hip-hop and disco. This is a peak hour track that is just as melodic as it is energetic, fusing 808 percussion and soul vocals with heavy bass and buzzy synths. With support from Ruckus Roboticus' record label and the aforementioned DJs, the new track will be hard to avoid on any given night in the club, with supporting remixes from:

Skinny Friedman (*Youngrobots, Philadelphiainz*) - Skinny takes a Moombahton approach to his remix of "Emergency", as he has become one of the top purveyors of the new genre since its recent inception. His mixes for Discobelle, Shade 45 Radio and Scion, along with releases on T&A and Top Billin Records has drawn the attention and support of household names such as Diplo, Sinden, Starkey, and Dave Nada. You'd be hard pressed to hear any Moombahton set in the club that doesn't have Skinny's touch on it.

Ruckus Roboticus (*Dance or Die Records, Solid Steel Radio*) - Ruckus' disco house take on the single injects an infectious funky, almost retro feel into the track. Naturally you should expect nothing less than the best, after winning "Best DJ Mix" awards from Rockstar Games & Scion, and being asked to join Solid Steel Radio's official roster of DJs. Since then, his music has been receiving spins around the world on stations such as *NPR* (The World Cafe), *BBC Radio 1* (Annie Mac), *KCRW* (LA), *WFMU* (NY), and *XM Satellite Radio*, attracting positive reviews from *Spin Magazine* and *URB.Com*, along with a spot on the *CMJ Top Ten*.



Digital Release Date:
Tuesday, November 15th

For Immediate Release



Track 1 Original
Track 2 Skinny Friedman | Moombahton
Track 3 Ruckus Roboticus | Disco House
Track 4 Hot Mess | Electro

Hot Mess (*Household Management, Dirty Circuit*) - Hot Mess comes with a remix of "Emergency", decking the track out with blippy melodies, searing synths and some wobbly breakdowns thrown in for the dubstep lovers. These guys have their oscillators pointed directly at the head of the dubstep/electro world. You may have seen them at Beachbombing party at the Winter Music Conference Miami in the company of heavyweights such as Armand Van Helden and Magnetic Man. Their official remixes of Blu Mar Ten and Digiraattii have earned them a spot on Beatport's "Dubstep Must Hear List" and all over the blogosphere.

Self Help (*Dance Or Die, Crew 932*) - While maintaining resident DJ slots at parties all over Ohio and playing alongside acts such as *Diplo, Rusko, Dave Nada, Boy 8-Bit, Sleigh Bells*, and *DJ Assault*. Self Help's sonic wingspan has been soaring exponentially as of late. Self Help's mixes have been getting massive airplay from outlets such as Ninja Tune's Internationally broadcasted *Solid Steel Radio*", *DatPiff*, *CD101 FM's The Remix* and *The Beat Oracle* on *WCRS FM Columbus*. You can find broad array of production styles blogged about on heavily followed tastemaker hubs such as *Mad Decent* (LA), *Panda Toes* (NY), *Winnie Cooper* (Canada), and *The Discoverialist* (France). The exposure has landed him gigs at venues across the midwest and west coast.

After "Emergency" drops, Self Help will continue to play supporting shows across the country, work on beats for hip-hop outfit *Alleyes Path's* upcoming album, and prepare for his remix of "Ties" from indie popsters *Way Yes* to be released on *Lefse Records* (Sacramento, CA) in mid February. As the *Columbus Alive* "top 5 artists to watch for 2011" title suggests, keep a look out for Self Help; it is only a matter of time before he has the whole world's attention.

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"Borderline schizo blends; not for the faint of heart or closed of mind" - Solid Steel Radio
"Crazy mixes and interesting choices" - Donewaiting.com
"The desire to put this on replay is unquestionable" - ACRN.com

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